

Caiwood Mid-Market Ops Index

See how your operation compares with your peers, on the numbers that matter.

A benchmark of operating performance at Southern California mid-market companies: delivery, inventory, cost, quality, people and planning. Companies that take the survey get the full report free. The first edition is in preparation; register now to take part.

WHAT THE INDEX MEASURES

Delivery

On time in full, and lead time.

Inventory

Turns, days on hand and obsolete stock.

Cost

Cost to serve, overtime and labor productivity.

Quality

First-pass yield, returns and complaints.

People

Turnover, absenteeism and safety.

Planning

Forecast accuracy and plan versus actual.

WAYS TO USE IT

- Summary: free
- Full report: \$395, free to companies that take the survey
- Subscription: \$1,250 a year for every edition and the data downloads
- Custom benchmark: \$2,500 against a peer set you choose
- Responses are confidential and reported only in aggregate

HOW IT RUNS

Register	Tell us who should receive the survey
Survey	About 20 minutes, from data you already track
Analysis	Results grouped by industry and size
Report	Participants receive the full report free

SUMMARY

Free

Full report \$395, free to companies that take the survey. Subscription \$1,250 a year. Custom benchmark \$2,500.

BUILT FOR

Operations, finance and supply chain leaders at Southern California manufacturers, distributors and service companies with roughly \$20M to \$500M in revenue.

WHAT IT IS NOT

- Not a vendor survey: responses are never sold or shared
- No company is ever identified
- Not a sales pitch: the data stands on its own